

Adelaide Convention Centre Tues 17th - Thur 19th March 2026



Sponsorship & Exhibition Prospectus

Get in touch

Sponsorship & Exhibition: partnerships@energynetworks.com.au

General inquiries: info@en26.com.au



EN26.COM.AU

#EN26

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Welcome from the CEO

Australia's energy sector is at a turning point, and EN26 is where we'll shape its future.

More than just a conference, it's a catalyst for ideas and solutions that will drive our industry forward for generations. Whether you're here to connect, learn, or lead, your voice matters. I look forward to welcoming you and building what's next—together.

See you in Adelaide,



Dom van den Berg Chief Executive, Energy Networks Australia

About Energy Networks Australia

Energy Networks Australia (ENA) represents the nation's energy transmission and distribution networks, representing the infrastructure that powers almost every home and business across the country.

Through collaboration, advocacy, and innovation, our members are shaping the future of energy, ensuring safe, reliable, and sustainable networks that support Australia's transition to a cleaner energy future.

Powered by _____ Connection

EN26 is the premier event shaping the future of Australian energy networks.

Designed for the industry, by the industry, EN26 will unite energy networks, policymakers, advocates, and global innovators to share knowledge and drive real-world solutions for a sustainable future.

Hosted by Energy Networks Australia, EN26 provides a trusted platform for innovation and industry engagement. The theme *Powered by Connection* reflects our commitment to fostering collaboration through expert discussions, cutting-edge exhibitions, and breakthrough ideas.

Four key event pillars

Sustainable futures

01

Knowledge & collaboration

02

⁰³ People & partnerships

Innovation & technology

04

Advancing low-emissions resilient energy networks through policy, innovation, and crosssector collaboration. Bringing together global and national expertise to deepen industry connections and drive actionable insights. Strengthening industry leadership, workforce development, and mentorship to ensure a futureready energy sector. Showcasing real-world solutions, investment opportunities, and cutting-edge technology deployments. PAKE

Host City & Venue: Adelaide

A global leader in renewables and innovation, Adelaide is the perfect host city for EN26. Blending rich Kaurna heritage with a thriving energy sector, Adelaide is driving South Australia's net-zero transition.

The Adelaide Convention Centre, Australia's first purpose-built convention venue, offers world-class facilities and seamless accessibility, making it the ideal location for EN26's key discussions and networking opportunities.

Visit our travel and accommodation page on <u>EN26.com.au</u> to discover more about Adelaide and to access special accommodation rates.





ADELAIDE NVENTION CENTRE

ADELAIDE CONVENTION CENTRE

What to expect at EN26

Join 1,500 energy professionals for a forward-thinking program featuring:

Curated networking

Opportunities to connect with regulators, government representatives, industry leaders, and innovators.

Technical discussions

Expert-led sessions on grid modernisation, digitalisation, resilience, integrating renewables, and emerging technologies.

Big-picture insights

Keynotes from global thought leaders and industry pioneers, providing fresh perspectives on policy, regulation, and the energy transition.

Innovation showcase

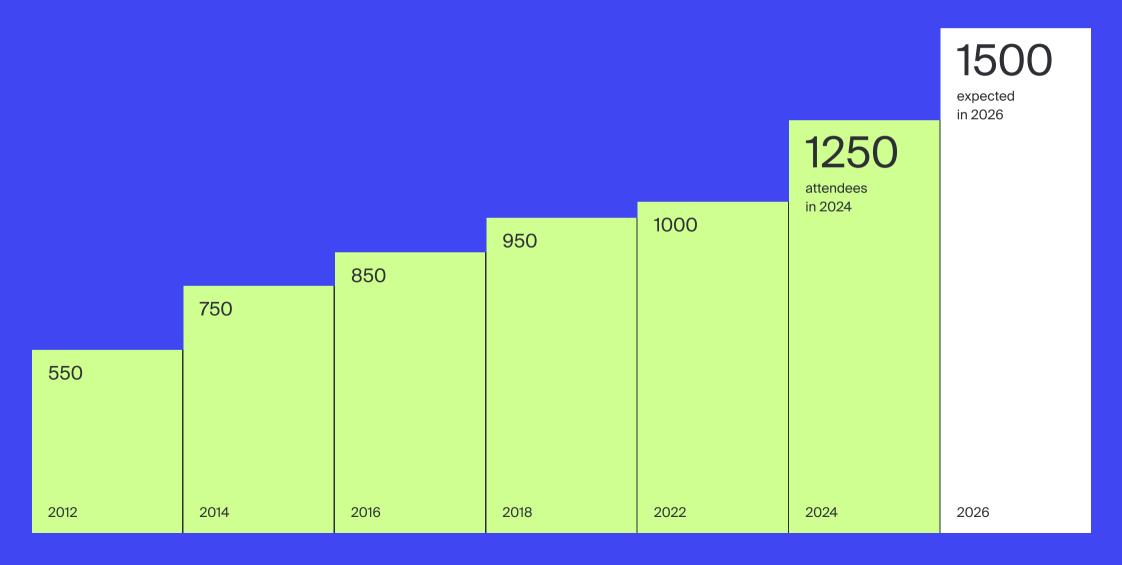
Case studies highlighting advancements in network innovation, renewable energy connections, and the future role of gas in a decarbonised economy.





Conference size has more than doubled

ENA's conference attendance has more than tripled over six events, showcasing our growing momentum in the energy sector and push towards a sustainable future. We expect an even larger turnout at EN26.



EN26 offers a range of sponsorship and exhibition options designed to elevate your brand and position you at the heart of Australia's energy conversation. Whether you're looking for premium sponsorship or high-visibility exhibition space, we'll create a powerful presence that aligns with your goals.



Sponsorship & exhibition opportunities

Why sponsor or exhibit at EN26?

	Make an impression	Launch major announcements directly to industry decision-makers.
<u> </u>	Engage with key leaders	Connect with senior executives, policymakers, and top professionals.
4	Showcase your innovation	Present your products and solutions at the forefront of Australia's energy transformation.
Ŗ	Maximise your presence	Gain targeted branding, premium exhibition spaces, and exclusive marketing opportunities.
	Strategic networking	Access high-level industry receptions, sponsor-exclusive events, and tailored engagements.

Amplify your presence on the national stage

7,000+

Industry subscribers receive event updates.

Your organisation could gain unparalleled face-to-face access to this curated network through exclusive receptions and high-traffic exhibition spaces.

25,000+

LinkedIn followers engaging with content throughout EN26.

Make the most of our digital reach with premium website positioning, high-visibility logo placements and a dedicated sponsor profile page.

950,000+

Individuals reached via national media coverage for EN24.

EN26 plans to elevate this reach even further through strategic media partnerships, ensuring exposure across print, digital, and editorial platforms.

Event reach

in Social media engagement:

ب 8,000+

LinkedIn profile visits to Energy Networks Australia during EN24

200+

LinkedIn profile mentions boosting sponsor visibility

^b 2,000+

#EN2024 featured in 150+ posts, receiving over 2,000 interactions

Traditional & digital exposure:



unique website visits during the campaign period.



direct mentions of Energy Networks Australia in traditional & online media



features across traditional and online media

Setting the stage for EN26

EN24 saw record-breaking attendance, high engagement, and strong industry impact, setting the benchmark for EN26.



94% positive feedback for EN24

EN24 was a terrific event for which the Energy Networks Australia organisers should be congratulated."

KPMG

EN24 sparked critical conversations on Australia's energy transition, reflecting the conference's impact and relevance."

Hitachi Energy Australia

A pivotal conference driving efficiency and innovation in energy networks."

RACE for 2030

What an amazing event, generating great opportunities with utilities nationwide. A well-done event!"

Fluke

EN24 media involvement & promotion



Highlights were

- hearing my colleague Alida Jansen van Vuuren discuss her exciting work including Project Edith

Ruby Heard giving us the excellent challenge of embedding First Nations principles in the energy transition (her talk really blew me away) - getting to meet so many of the great people who I've worked so closely with online over the last few years, and

getting to show my colleagues some of my favourite things in Adelaide.

Well done to the ENA team and Angela Maguire MA GAICD for putting on a truly excellent conference and letting me contribute in a very small way by being on the Program Development Committee. Big thanks to Ausgrid for sending me.







200





CHARTING THE COURSE - A SNAPSHO OF THE ENERG NETWORKS 2024 CONFERENCE



Prysmian

(PryCam).

ting Zone

455 755 follower

#sustainable #australia #apac

11mo • Edited • 🐼

It's a wrap! As an exhibitor at the 2024 Energy Networks Conference +

Exhibition held in Adelaide from March 19th to 21st, the Prysmian team

with us. Together we will contribute to Australia's Energy Transition.

providing specialist cable solutions - https://lnkd.in/gy7CedyR

demonstrated capabilities and experiences covering areas such as energy cables, full

Thank You for stopping at our booth, learning more about Prysmian, and connecting

#energynetworks #prysmian #theplanetspathways #sustainability #manufacturing

orysmian The planet'sno

turn-key solutions, overhead conductors innovation (E3X), copper theft detection

(PryDNA), drum tracker (Alesea), network components, and monitoring solutions

Visit our website to learn more about how Prysmian is making a difference while

+ Follow ····

2 comments · 4 reposts

of the 21st century

RACE for 2030 2030

5,515 follow

Our Chief Research Officer, Bill Lilley, and new RACE for Networks Program Leader, Neil Horrocks, attended this week's Energy Networks Australia Conference #EN2024 in Adelaide

Neil brings a wealth of experience to RACE for 2030, with a background spanning the electricity and gas sectors, including retail, distribution, and asset management His key reflections on the last few days were:

Customers are now a major investor in the electricity supply chain and the importance of integrating their needs and behaviours into the traditional network system has never been more topical.

The industry's growing adoption of data, machine learning, and generative AI to drive efficiency and optimization represents a significant turning point with the potential for safer, more reliable, and cost-effective power for consumers.

The exhibition hall showcased a wide range of emerging technologies from around the globe. Staying informed about these advancements will be crucial for our research moving forward

Overall, the conference provided a valuable opportunity for networking and hearing from industry leaders. It's clear that there's a wealth of new partnership opportunities for RACE to help navigate the energy system transition and achieve Australia's decarbonisation goals.

#decarbonisation #networks #cleanenergy

L-R Neil Horrocks, Bill Lilley, George Whittaker Future Fuels CRC, Rvan Karin, Cutler Mertz and Adam Cameron from SA Power Networks





Electricit

The questions shaping the energy networks

by Energy Journalist — May 25, 2023 in Features, Networks, Renewable Energy Reading Time: A mins read







Smart Energy

f X in 🚥

0



ial focus on innovation, consumer outcomes and the need to stems that promotes social license and community engagement

rrow's energy future, EN2024

king events that will ensure every

ENERGY

Energy Networks announces EN2024

oment of the conference is well worth it.

work of South Australia to lead the world in ren

Key sneakers

Thomo

The highlight of the energy sector calendar is always Energy Network Australia's Energy Conference and Exhibition, EN2024. From March 19 to March 21 next year, EN2024 will se held in beautiful Adelaide at the Adelaide Convention Centre.

resenter's sharing examples or toolay's solubors for tomorrow energy future, ErA224 Will once again be the place to be for anyone working within energy network and listribution systems. And in case that wasn't enough to entice you to the City of Churche

With a series of standout keynote speakers, incisive plenary panels and concurre

amples of today's solutions for tome

marily on climate and clean energ

All Event

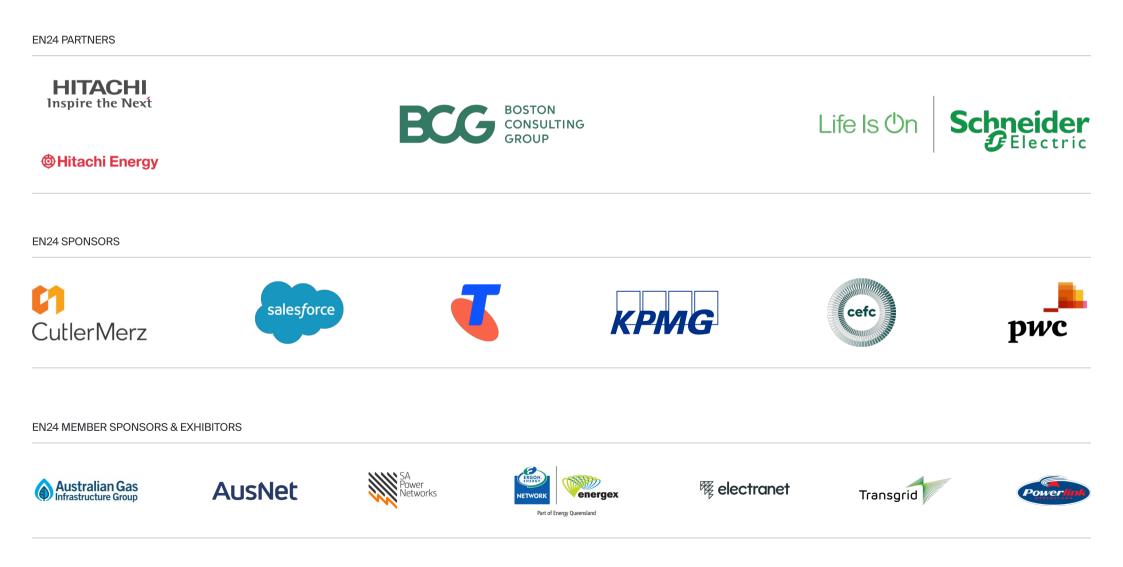
EN2024 Mar 19, 2024 - Mar 21, 202



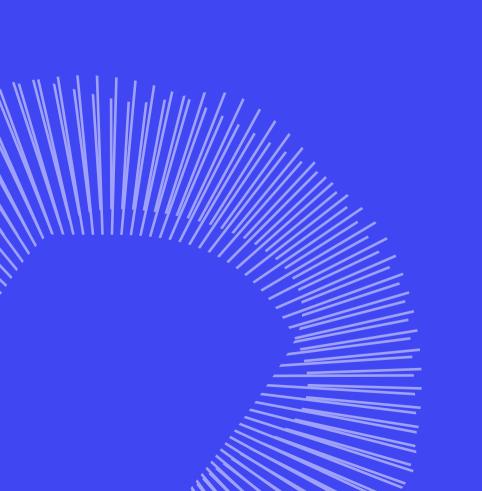
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NEWSLETTER

A glimpse of the top brands that helped drive the success of EN24



Ways to engage



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Contact us for a custom package



Sponsorship isn't one-size-fits-all.

Let's create a package that fits your goals and budget.

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Abdul Khan +61 433 159 345

partnerships@energynetworks.com.au



Premium opportunities

EN26 premium opportunities offer unmatched access, branding, and engagement. Each opportunity is tailored for impact. Reach out to explore a bespoke solution for your organisation.

Principal Sponsor

Price upon application

Exclusive opportunity Only one package available—act now!



Take centre stage at EN26 as the exclusive Principal Sponsor, positioning your organisation as a leader in Australia's energy transition. Includes high-profile branding, tailored activations, and direct access to key decision-makers.

Unique inclusions	
Chairman's dinner	Invitation-only gathering of top industry leaders
Central lounge	High-visibility networking hub



Major Sponsors

Price upon application

Four available Spots are limited—act now!



Take a leading role at EN26 as a Major Sponsor. Customisable opportunities to position your organisation as a key player in Australia's energy transition.

Opportunities available Fully customisable—details on request		
Wired in Dinner	The signature EN26 gathering for industry connection and celebration (previously known as the 'Gala Dinner')	
Concurrent Sessions	Align your brand with critical industry discussions	
Insights Hub	Intimate conversations with key players	
Energy Networks CEO Forum & Dinner	Invite-only for top executives	
International Speaker Support	Champion global thought leadership	
Global Roundtable Lunch	Cross-border collaboration networking	
Women in Energy & Future Workforce Networking Breakfast	Engage with future leaders in leadership, innovation, and talent.	

Program engagement

All program engagement sponsors will receive the following:

All-access passes	Two sponsor passes, including conference, exhibition, and all networking events
Verbal recognition	Acknowledgment at the start of your relevant sponsored session
Acknowledgment	In the EN26 Final Program & App
Brand visibility	Logo placement on session signage & event branding
Digital presence	Logo featured on website, app, and EDMs (7,000+ industry contacts)
Targeted marketing exposure	Inclusion in one dedicated EDM and LinkedIn post
Custom social media pack	Branded sponsor assets
Lead capture	Contact details captured via badge scanning (subject to GDPR privacy laws)
Attendee list access	Name, position, organisation, country, state (emails excluded per privacy laws)

Keynote Insights

\$25,000

Two available Spots are limited—act now! Put your brand at the forefront of EN26's most anticipated session. As the Keynote Insights Sponsor, you'll be aligned with a leading mainstage speaker, selected by Energy Networks Australia (ENA) to deliver fresh insights and big ideas.

Unique inclusions

Exclusive digital branding on stage

Verbal acknowledgment at the beginning of the presentation

Additional inclusions

All program engagement partners will receive the inclusions listed here

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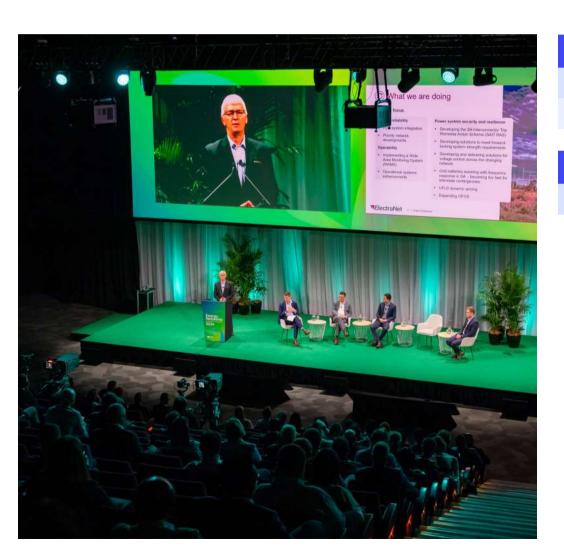
Unlocking the power of flexibility A review of how the UK is using digital marketplaces to harness the potential of distributed energy resources

Energy Networks Australia 21 March 2024

Plenary Panel

\$18,700

Four available Spots are limited—act now!



Position your brand at the centre of industry-shaping conversations. As a Plenary Panel Sponsor, your organisation will be aligned with key decision-makers and thought leaders tackling the sector's most critical topics. With no competing sessions, your brand will have the full attention of the EN26 audience.

Unique inclusions

Exclusive branding as a Plenary Panel Sponsor

Acknowledgment at the beginning of the selected plenary session

Additional inclusions

All program engagement partners will receive the inclusions listed here

Concurrent Stream

\$20,000

Four available Spots are limited—act now! Align your brand with a key industry theme. As a Concurrent Stream Sponsor, your organisation will be positioned alongside a series of sessions that share a common focus. While each session covers a distinct topic, they all connect to a broader theme, ensuring your brand remains visible throughout the discussions most relevant to your business.

Unique inclusions

Exclusive branding as the Concurrent Stream Sponsor

Opportunity to moderate your selected session

Additional inclusions

All program engagement partners will receive the inclusions listed here



Social & networking experiences

All social & networking experiences sponsors will receive the following:

All-access passes	Two sponsor passes, including conference, exhibition, and all networking events
Verbal recognition	Acknowledgment at the start of your sponsored social event
Brand visibility	Logo placement on event signage and branding
Brand visibility	Logo placement on session signage and event branding
Digital presence	Logo featured on website, app, EDMs (7,000+ industry contacts), and LinkedIn
Targeted marketing exposure	Inclusion in one dedicated EDM with other social event sponsors and one LinkedIn post as part of the broader event promotion (subject to ENA marketing schedule)
Custom social media pack	Branded sponsor assets for promotion
Push notification	One in-app message via the EN26 Conference App (subject to programming)
Lead capture	Contact details captured via badge scanning (subject to privacy laws)
Attendee list access	Name, position, organisation, country, state (emails excluded per privacy laws)

Welcome Drinks & Connections

\$17,500

Exclusive opportunity Only one package available—act now!



Kick off EN26 with drinks, canapés, and live music. Held on the exhibition floor the evening before the official conference begins, this high-energy networking event sets the stage for days of connections, providing a vibrant and engaging atmosphere for attendees.

Unique inclusions	
Exclusive sponsorship	Sole sponsor of Welcome Drinks & Connections
Branded giveaway	Opportunity to provide a branded item (subject to approval)
Brand alignment	Featured in all Welcome Drinks & Connections marketing and promotions
Brand visibility	Opportunity to provide two pull-up banners

Event inclusions	
Prime event location	Held in the Innovation Hall in a dedicated networking space
Catering provided	Includes drinks and canapés for attendees
Live entertainment	Enhancing the networking experience
Further logistics	Coordinated with Energy Networks Australia

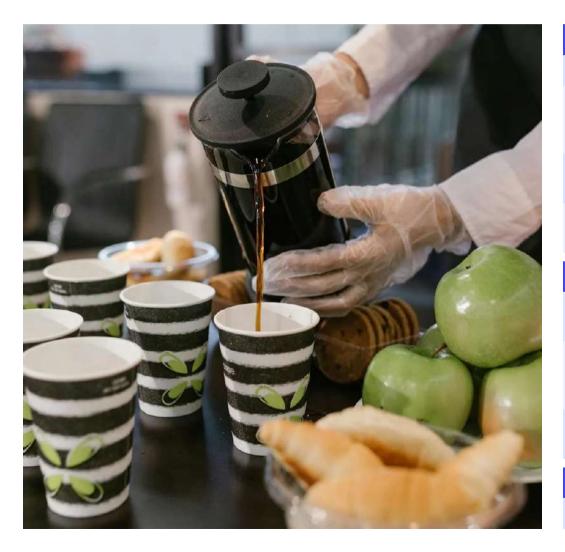
Additional inclusions

All social & networking experiences partners will receive the inclusions listed here

The Coffee Hub

NEW \$28,000

Exclusive opportunity Only one package available—act now!



Keep delegates powered up and connected with every cup. As the exclusive sponsor of The Coffee Hub, your brand will be at the centre of one of the busiest networking spots, where attendees take a break, grab a coffee, and engage in conversation.

Unique inclusions	
Exclusive sponsorship	Sole sponsor of The Coffee Hub
Branded experience	Prominent signage throughout The Coffee Hub, including full colour graphic panels on the Barista Coffee Cart
Brand visibility	Opportunity for the sponsor to provide two pull-up banners to be displayed in the Coffee Hub
Additional barista carts	Opportunity to brand two other Barista Coffee Carts within Hall H & J (additional costs apply)
Space inclusions	
Premium exhibition space	6m x 6m activation area
Barista service	Fully serviced station with coffee, one barista, and consumables to operate for 8 hours during exhibition operational hours
Networking area	Five bar tables for standing conversations with branded decals showcasing the sponsor logo

Additional inclusions

All social & networking experiences partners will receive the inclusions listed here

Farewell Drinks & Connections

\$17,500

Exclusive opportunity Only one package available—act now!



Close out EN26 with a relaxed evening of drinks, canapés, and live music. As the exclusive sponsor of Farewell Drinks & Connections, your brand will be front and centre as delegates reflect on key takeaways, solidify final connections, and get a first look at EN28.

Unique inclusions	
Exclusive sponsorship	Sole sponsor of Farewell Drinks & Connections
Branded experience	Prominent signage throughout the Farewell Drinks area
Brand visibility	Opportunity for the sponsor to provide two pull-up banners
Branded giveaway	Opportunity to provide a branded item (subject to approval)
Brand alignment	Featured in all Farewell Drinks & Connections marketing and promotions

Event inclusions	
Prime event location	Held in a dedicated networking space
Catering provided	Includes drinks and canapés for attendees
Live entertainment	Enhancing the networking experience
Further logistics	Coordinated with Energy Networks Australia

Additional inclusions

All social & networking experiences partners will receive the inclusions listed here

Knowledge exchange & industry roundtables

All knowledge exchange & industry roundtables sponsors will receive the following:

All-access passes	Two sponsor passes, including conference, exhibition, and networking events
Brand visibility	Logo on session signage and event branding
Digital presence	Logo featured on website, app, and EDMs (7,000+ industry contacts)
Targeted marketing exposure	Inclusion in one dedicated EDM and LinkedIn post
Custom social media pack	Branded sponsor assets for promotion
Lead capture	Contact details captured via badge scanning (subject to privacy laws)
Attendee list access	Name, position, organisation, country, state (emails excluded per privacy laws)

\$18,000

Pre-Conference Workshops

NEW

Five available Spots are limited—act now!



Lead a high-impact, invite-only workshop before the main event. As a Pre-Conference Workshop Sponsor, you'll host a focused session for strategic discussions and deeper engagement with a select audience.

Unique inclusions	
Exclusive sponsorship	Sole sponsor of one Pre-Conference Workshop
Curated audience	Invite up to 20 attendees plus 5 organisation representatives
Full control over invitations	Sponsor selects invitees; ENA manages invitations and RSVPs
Sponsor-led content	You design & lead the session (subject to ENA approval)
Branded visibility	Logo on e-invitations and Workshop materials
Branded gifts/collateral	Opportunity for sponsor to provide (subject to ENA approval)
Event inclusions	
Private room	Reserved space for up to 25 attendees
Scheduled timing	2:00-5:00 pm (pending final program)
Catering provided	Afternoon tea for attendees
Basic AV package	Includes screen and projector
Logistics	Coordinated with Energy Networks Australia

Additional inclusions

All knowledge exchange & industry roundtables partners will receive <u>the inclusions</u> <u>listed here</u>

Pre-Conference Delegate Tour

\$20,000

Exclusive opportunity Only one package available—act now!



Gain exclusive access to industry professionals on a behind-thescenes tour showcasing advancements in energy, sustainability, and technology. As the Pre-Conference Delegate Tour Sponsor, you'll engage with up to 30 attendees in a dynamic, real-world setting.

Unique inclusions	
Exclusive sponsorship	Sole sponsor of the Pre-Conference Delegate Tour
Speaking opportunity	3-minute welcome address at the start of the tour
MC option	Opportunity to provide an MC for the tour
Sponsor participation	Includes two delegate tour tickets for senior representatives
Catering provided	All-day catering for attendees
Logistics	Coordinated with Energy Networks Australia

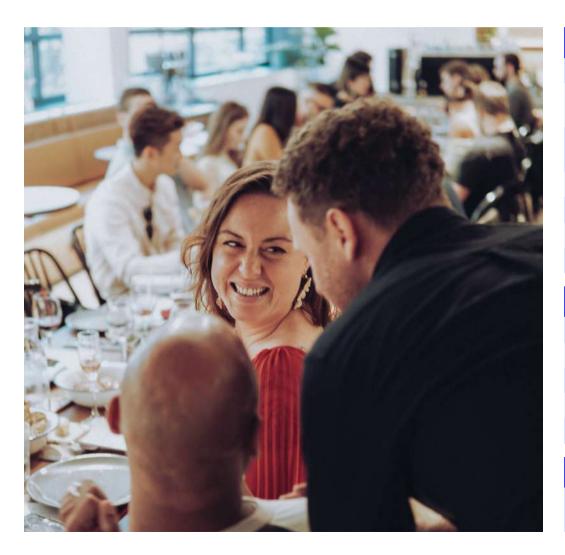
Additional inclusions

All knowledge exchange & industry roundtables partners will receive the inclusions listed here

C-Suite Round Table Lunch



Two available Spots are limited—act now!



Host a high-level, invitation-only roundtable during lunch on the official conference day (day one). This private session offers a rare opportunity to engage directly with carefully selected decision-makers in an exclusive setting.

Unique inclusions	
Exclusive sponsorship	Sole sponsor of one C-Suite Round Table Lunch
Curated audience	Invite up to 20 attendees plus 5 organisation representatives
Full control over invitations	Sponsor selects invitees; ENA manages invitations and RSVPs
Sponsor-led discussion	You set the agenda (subject to ENA approval)
Speaking opportunity	A senior sponsor representative may address attendees
Branded visibility	Logo on e-invitations and roundtable lunch materials
Branded gifts/collateral	Opportunity to provide (subject to approval)

Event inclusions	
Private room	Reserved space for up to 25 attendees
Scheduled timing	One-hour lunch session on Day One
Catering provided	Buffet-style lunch with non-alcoholic beverages
Basic AV setup	Includes projector and screen
Logistics	Coordinated with Energy Networks Australia

Additional inclusions

All knowledge exchange & industry roundtables partners will receive <u>the inclusions</u> <u>listed here</u>

Invite-Only Networking Breakfasts



Two available Spots are limited—act now!



Kick off day two with a high-impact, Invite-Only Networking Breakfast designed for networking and strategic discussions. As the breakfast sponsor, you'll host a private session, engaging directly with key industry professionals.

Unique inclusions	
Exclusive sponsorship	Sole sponsor of one Invite-Only Networking Breakfast
Curated audience	Invite up to 30 attendees plus 5 organisation representatives
Full control over invitations	Sponsor selects invitees; ENA manages invitations and RSVPs
Sponsor-led content	You set the agenda (subject to ENA approval)
Branded visibility	Logo on e-invitations and event materials
Branded gifts or collateral	Opportunity to provide materials (subject to approval)

Event inclusionsPrivate roomReserved space for up to 35 attendeesScheduled timing7:00-8:30 am (pending final program)Catering providedStand-up continental breakfast with beveragesBasic AV setupIncludes projector and screenLogisticsCoordinated with Energy Networks Australia

Additional inclusions

All knowledge exchange & industry roundtables partners will receive the inclusions listed here

Post-Conference Insights

NEW \$20,000

Exclusive opportunity Only one package available—act now!



Extend your impact beyond EN26 with an exclusive online session. As the Post-Conference Insights Sponsor, you'll drive discussions on key industry topics and position your organisation as a thought leader.

Unique inclusions	
Exclusive sponsorship	Sole sponsor of one Post-Conference Insights session
Sponsor-led content	You design and lead the session (subject to ENA approval)
Targeted audience	ENA sends invitations to its database
Senior ENA participation	ENA representative will support the session
Sponsor-managed logistics	Sponsor coordinates the session, ENA handles promotions

Additional inclusions

All knowledge exchange & industry roundtables partners will receive the inclusions listed here

Branding and experience

Put your brand front and centre with high-impact visibility across key touchpoints at EN26. From the moment delegates arrive to their in-event digital experience, these exclusive sponsorships ensure maximum brand exposure and engagement.

All branding and experience sponsors will receive the following:

All-access passes	One sponsor pass, including conference, exhibition, and all networking events (Registration Precinct Sponsor receives two)
Brand visibility	Logo placement on event signage and branding
Digital presence	Logo featured on website, app, and EDMs (7,000+ industry contacts)
Targeted marketing exposure	Inclusion in one dedicated EDM with other branding and experience sponsors and one LinkedIn post as part of the broader event promotion (subject to ENA marketing schedule)
Custom social media pack	Branded sponsor assets for promotion
Push notification	One in-app message via the EN26 Conference App (subject to programming)
Lead capture	Contact details captured via badge scanning (subject to privacy laws)
Attendee list access	Name, position, organisation, country, state (emails excluded per privacy laws)

Registration & Connection Hub



Exclusive opportunity Only one package available—act now! Be the first brand delegates see as they arrive at EN26. Your logo will be prominently featured alongside EN26 branding across the registration desks and kiosks, ensuring instant visibility and lasting brand recall.



Unique inclusions	
Exclusive sponsorship	Sole sponsor of the Registration & Connection Hub
Co-branded presence	Featured on all registration desks and self-service kiosks, alongside EN26 branding (production included)

Additional inclusions

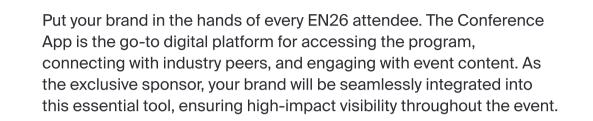
All branding and experience partners will receive the inclusions listed here

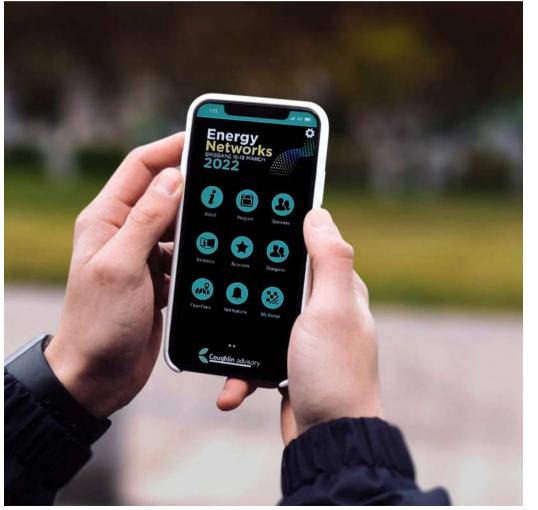


Conference App

\$25,400

Exclusive opportunity Only one package available—act now!





Unique inclusions	
Exclusive sponsorship	Sole sponsor of the EN26 Conference App
Prominent logo placement	Featured on a banner at the bottom of every page within the app, including the link of the sponsor's choosing
App promotion zone advertisement	Inclusion of a full-page pop-out PDF advertisement within the app Promotion Zone (sponsor to provide flyer)
Brand alignment	Integrated into all app-related marketing and promotions
Interactive engagement	Opportunity to feature two sponsor-branded polls within the app (subject to ENA approval)

Additional inclusions

All branding and experience partners will receive the inclusions listed here

Badge & Lanyard

\$16,800

Exclusive opportunity Only one package available—act now!



Be seen everywhere, by everyone. As the exclusive Badge & Lanyard Sponsor, your brand will be front and centre – worn by every attendee throughout the event. With your logo featured alongside EN26 branding on every lanyard and badge, this sponsorship ensures maximum visibility across the entire conference.

Unique inclusions	
Exclusive sponsorship	Sole sponsor of the EN26 Badge & Lanyards
Co-branded presence	Your logo featured alongside EN26 branding on all lanyards and badges (subject to approval and production deadlines)
High visibility	Worn by every attendee, ensuring continuous brand exposure throughout the event

Additional inclusions

All branding and experience partners will receive the inclusions listed here

The EN26 Innovation Hall

The EN26 Innovation Hall is the central hub for industry collaboration, innovation, and problemsolving. It brings together energy leaders, technology providers, and key stakeholders to showcase the cutting-edge solutions shaping the future of Australia's energy networks. Our key focus areas for the innovation hall include:

Future networks & innovation

Advancing technology, automation, and digital transformation.



Sustainable energy & decarbonisation

Driving renewable integration and low-emission solutions.



Energy leadership & collaboration

Workforce development, partnerships, and business transformation.



Critical infrastructure & reliability

Strengthening resilience, safety, and long-term network reliability.



Global energy solutions

Showcasing international expertise, best practices, and global advancements.

The EN26 Innovation Hall

High-impact activations	Networking & delegate engagement	Exhibitor experience & engagement
Collaboration Hub	Networking events in the Innovation Hall,	Conference App
Private meeting rooms for business	research showcases, and informal meeting	Includes lead capture functionality and an
discussions and strategic networking.	spaces provide numerous opportunities to	exhibitor showcase.
Insights Hub	connect, share insights, and build strategic relationships.	Flexible booth options
Live discussions with top industry executives		Standard and custom-built spaces available
on leadership and innovation		to suit exhibitor needs.

Rapid-fire presentations on the latest technologies and solutions.







The EN26 Innovation Hall

All EN26 Innovation Hall sponsors will receive the following:

All-access passes	Two sponsor passes, including conference, exhibition, and networking events
Verbal recognition	Acknowledgment at the start of your activation
Brand visibility	Logo placement on activation zone signage and event branding
Digital presence	Logo featured on website, app, EDMs (7,000+ industry contacts), and LinkedIn
Targeted marketing exposure	Inclusion in one dedicated EDM and one LinkedIn post as part of event promotion (subject to ENA marketing schedule)
Custom social media pack	Branded sponsor assets for promotion
Push notification	One in-app message via the EN26 Conference App (subject to programming)
Lead capture	Contact details captured via badge scanning (subject to privacy laws)
Attendee list access	Name, position, organisation, country, and state (emails excluded per privacy laws)

Global Energy Solutions Zone

NEW \$16,000

Exclusive opportunity Only one package available—act now! Take centre stage at EN26 with the exclusive sponsorship of the Global Energy Solutions Zone, the only dedicated exhibition area. This high-traffic, high-impact opportunity positions your brand at the heart of global innovation and industry leadership.



Unique inclusions	
Exclusive sponsorship	No shared branding
Prominent signage	Integrated throughout the zone
Digital display feature	Your logo or sponsor video content featured on a digital display within the zone
Exhibition decals	Two 2m x 2m decals at an exhibition intersection of your choice (subject to availability; artwork provided by sponsor)
Logo placement	On event maps, floor plans, and digital screens
Brand recognition	Featured in zone-related marketing and promotions
Custom branding integration	Coordinated with Energy Networks Australia

Additional inclusions

Collaboration Hub

\$42,105

Exclusive opportunity Only one package available—act now! Power connections and position your brand at the heart of industry collaboration. The Collaboration Hub is a premium networking space designed for high-value meetings and industry engagement. As the exclusive sponsor, your brand will be integrated throughout this business hub, providing direct access to key decision-makers.

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Unique inclusions	
Exclusive sponsorship	Sole sponsor of The Collaboration Hub
Integrated branding	Throughout the space, including directional signage and one full-colour panel on each meeting room's external wall (additional signage at sponsor's cost)
Reserved meeting time	Two 30-minute meeting windows for sponsor use of the meeting rooms
Exhibition decals	Two 1m x 1m decals at an exhibition intersection of your choice (subject to availability)
Space inclusions	
Space inclusions 9m x 3m premium exhibition space	Sponsor responsible for signage and fit-out
9m x 3m premium	Sponsor responsible for signage and fit-out Sponsor provided signage for stand area
9m x 3m premium exhibition space	
9m x 3m premium exhibition space Signage	Sponsor provided signage for stand area Two enclosed rooms, each seating 6 with a table;

Additional inclusions

Insights Hub

NEW

\$30,000 (two days)

Exclusive opportunity Only one available—act now!



Engage with top industry leaders in exclusive Q&A-style discussions. The Insights Hub is an exhibition floor activation where keynote speakers and experts share their perspectives on energy, innovation, and leadership. As the exclusive sponsor, your brand will be integrated into this dynamic hub, ensuring strong visibility and direct engagement with decision-makers.

Unique inclusions	
Exclusive sponsorship	Sole sponsor of The Insights Hub
Session introduction	Opportunity to introduce sessions and engage with speakers
Moderator option	Professional journalist or moderator available to facilitate discussions (upon request)
Integrated branding	Across the activation, including directional signage
Space inclusions	
12m x 6m	Premium exhibition floor space
Signage	Sponsor provided logo integrated on external full- colour wall signage
Casual seating for 30	Set within the space
Basic AV setup	Two handheld microphones
Further design elements	Coordinated with Energy Networks Australia
Session format	
One session per break	Up to three sessions per day (morning tea, lunch, afternoon tea; timing subject to final program)

Additional inclusions

Power Talks Stage

NEW \$35,000

Exclusive opportunity Only one package available—act now!



Own the stage where big ideas are delivered—fast. The Power Talks Stage is a high-energy platform featuring 10-minute presentations during conference breaks. As the exclusive sponsor, your brand will take centre stage, ensuring maximum visibility and direct engagement.

Unique inclusions	
Exclusive sponsorship	Sole sponsor of The Power Talks Stage
Branding integration	Across the activation, including directional signage
Presentation slots	Two 10-minute slots per day
MC opportunity	Sponsor can MC sessions or introduce speakers

Space inclusions	
Basic AV setup	Microphone, PA system, and digital screen
Premium expo floor space	With staging & casual seating
Logo display	On a digital presentation screen
Further design elements	Coordinated with Energy Networks Australia
Session format	

10-minute presentations	Scheduled during conference breaks (morning tea, lunch, afternoon tea)
Seven sessions per day	Two during morning tea, three at lunch, two during afternoon tea (other sponsors and exhibitors will be programed across the stage)

Additional inclusions

Ready to become an EN26 sponsor?



Natasha Pembroke-Birss +61 409 790 530

Abdul Khan +61 433 159 345

partnerships@energynetworks.com.au

How to apply	\rightarrow
Terms & conditions	÷



TRIC COMPANY

With premium exhibition space, high-impact networking events, and exclusive access to potential partners and clients, EN26 is where business happens. Showcase your solutions, strengthen relationships, and position your company as a leader in the energy transition.

Life Is On Schneider

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Why Exhibit at EN26?

Exhibitor packages & pricing

Take advantage of premium exhibition space at EN26. Engage directly with key decision-makers, industry leaders, and innovators.

Size of exhibition booth or floor space	Early Bird	Early Bird Premium Location	Standard Rate	Standard Rate Premium Location
3m x 3m (9sqm)	\$9,135	\$11,235	\$10,185	\$12,285
3m x 6m (18sqm)	\$14,385	\$16,485	\$15,435	\$17,535
3m x 9m (27sqm)	\$18,900	\$21,000	\$19,950	\$22,050
6m x 6m (36sqm)	\$23,415	\$25,515	\$24,465	\$26,565
Start-up Alley 2m x 1.5m (approx.)	\$3,250	-	\$3,500	-

*All rates are in Australian dollars and are inclusive of GST Early Bird Rates until 17 September 2025.

Standard Rates from 18 September 2025.

Exhibitor benefits & inclusions

Stall Size	3x3	3x6	3x9	6x6	2x1.5
One All-Access Pass	~	~	~	~	~
Exhibition Booth Passes Two-Day Exhibition Booth Passes for your staff to manage your exhibition space.*	2	4	5	6	1
Pricing for additional exhibition booth staff passes: Two-day exhibitor pass: \$700 Exhibitor day pass: \$400**					
Free Visitors Exhibitors can invite visitors for free access to the					
Innovation Hall on Thursday, 19 March 2026, before morning tea. Times to be confirmed. Visitors must pre- register to attend.	~	~	~	~	~
Digital Presence					
Logo featured on website, app, and EDMs (7,000+ industry contacts).	~	~	~	~	~
Lead Capture					
Contact details captured via badge scanning (subject to privacy laws).	~	\checkmark	\checkmark	~	~

All exhibitors must register their staff to access EN26. Full details on exhibitor passes, booth set-up, and venue requirements will be provided in the Exhibitor Manual closer to the event.

*Includes access to the exhibition floor and exhibition-related functions but excludes conference sessions and the Wired in Dinner (ticket sold separately).

**Social functions sold separately for exhibition pass holders.

Exhibitor FAQ

What key networking functions are held in the Innovation Hall?

The Innovation Hall hosts several key networking events:

Welcome Drinks & Connections Kicking off the event on Tuesday, 17 March at 5:00 PM.

Exhibition Hours Open during conference hours on the 18th–19th of March.

Networking Breaks Tea breaks and lunches take place in the Innovation Hall on both days.

What are the exhibition dates?

Wednesday, 18 & Thursday, 19 March 2026

Where is the Exhibition Hall?

Adelaide Convention Centre, Hall H/J

What are the bump in/bump out times?

Exhibitor (custom stand) bump in: Monday 16 March from 1000 Exhibitor (shell scheme) bump-in: Tuesday 17 March 0900 – 1700. Exhibitor bump-out: Thursday 19 March, following afternoon tea Exact daily opening hours will be confirmed in the Exhibitor Manual

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Exhibitors have the option to select either a custom-built floorspace or a shell scheme booth according to their specific setup requirements. Adelaide Expo Hire serves as the official exhibition stand contractor for EN26, offering both custom stand constructions and shell scheme solutions.

Stand out in the EN26 Innovation Hall

Choice of exhibition space and floor plan



View the live Exhibition Floor Plan (subject to change)
Premium booths are limited—contact us to secure yours now

Shell Scheme – Standard Booth

A ready-to-use booth for quick and easy setup.

Key details

2.48m high smooth finish white wall exhibition system (available from $9m^2$ upwards)

2 x LED spotlights per 9m² stand

 1×2.5 -amp power point per $9m^2$ stand

1 x Digitally printed fascia sign, with black lettering on a white background (fullcolour company logo can be added at the exhibitor's expense)

Carpet tiles (custom flooring available at exhibitor's expense – contact Adelaide Expo Hire for details)

Premium booth locations are limited - secure your preferred space early.

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Choice of exhibition space and floor plan



View the live Exhibition Floor Plan (subject to change) Premium booths are limited—contact us to secure yours now

Floorspace – Custom Build

Create a unique, branded experience to stand out.

Key details

Custom stand builds must comply with exhibition guidelines and venue requirements

A list of additional approved suppliers is available in the Exhibition Manual

All power and lighting must be arranged through Adelaide Expo Hire (costs covered by the exhibitor)

Design and construction costs are additional.

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How to book your sponsorship package or exhibition booth

Start the process

<u>Contact us</u> or complete your booking form via the <u>EN26 website here.</u>

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Select & confirm

Choose your preferred booth type, provide the required details, and accept the Terms & Conditions. Submission confirms agreement to proceed.

Invoice & confirmation

The EN26 team will issue an invoice for the full amount upon confirmation. A 50% payment option is available upon request, with a 50% deposit required.

Final confirmation

If the 50% payment option is requested, the remaining balance is due by 17 September 2025.

Event preparation

Sponsors and exhibitors receive logistics and branding details closer to the event.

Turn heads at EN26

Engage, connect, and showcase your brand to industry leaders, potential clients, and key stakeholders. Get ready to spark conversations and leave a mark at EN26!

Secure your exhibition space at EN26.

Contact us

Natasha Pembroke-Birss +61 409 790 530

Abdul Khan +61 433 159 345

partnerships@energynetworks.com.au



Thank you

EN26 is the premier event shaping the future of Australian energy networks.

Your participation helps drive innovation, connection, and progress across the industry. We look forward to welcoming you to Adelaide in March 2026 for an event filled with valuable insights, networking opportunities, and business growth.

To stay updated on all things EN26, <u>visit our website</u> and join our <u>mailing list</u>. See you at EN26!

Terms

Payment & Cancellation Terms

Full payment

Due upon invoicing to confirm your booking.

50% payment option

Available upon request, with a 50% deposit due within 30 days of the Offer Invoice. All final payments must be received by 17 September 2025.

Non-payment

EN26 may reallocate your space if payment is not received.

Cancellations

Fees apply as per the Sponsorship & Exhibition Terms & Conditions. Cancellations must be submitted in writing by 17 September 2025.

Prices

All rates quoted in AUD and inclusive of GST.

ENA Sponsorship & Exhibition Agreement

Event: Energy Networks Conference & Exhibition (EN26) Venue: Adelaide Convention Centre Event Dates: 17–19 March 2026 Cancellation Deadline: 17 September 2025 Time Zone: Australian Central Daylight Time (ACDT) <u>Terms & Conditions</u>

The images included in this document are not representational of exact package entitlements, and only serve to assist in visualising the concepts of the sponsorships. Contact us for more details.