

WHAT DOES THE EXHIBITION LOOK LIKE?

The Energy Networks 2022 Conference + Exhibition (EN2022) is an unmissable event for anyone who wants to understand the opportunities and challenges facing our industry. The Exhibition Hall will include:

- Industry displays areas such as a Hydrogen area
- Central lounge area
- Meeting zone to arrange your business meetings
- Networking drinks including welcome, happy hour and farewell
- Poster display area
- Exhibition hall catering and espresso bars
- Event app and charge bar stations
- Twitter wall
- Media and industry publication zone
- Booth options to suit your needs

CHOICE OF EXHIBITION SPACE

FLOORSPACE

Stand out in the crowd – design your unique concept! Design and build costs additional.

Harry the Hirer, the official exhibition stand contractor, can design and produce custom built stands for companies exhibiting at EN2022. A list of additional suppliers familiar with the Exhibition requirements are available and can be found under the Exhibition section of www.en2022.com.au. All power and light requirements must be booked through the stand contractor Harry the Hirer and are at the exhibitor's expense.

SHELL SCHEME

Select a traditional booth style so your exhibition team can bump-in and set up quickly and easily.

Booking inclusions:

- Shell scheme stand with 2.4m high Octanorm walls (area from 9m² upwards available)
- 2 x LED spotlights per 9m² shell
- 1 x 4 amp power point per 9m² stand
- digital print fascia signage (full colour company logos are an additional cost)



- carpet tiles (colours and flooring can be altered at exhibitor's expense. For more details see Harry the Hirer).

Options to secure premium placed booth space has limited availability.

EXHIBITION FLOOR PLAN FOR EN2022

The current floor plan for the exhibition hall is [here](#).

BENEFITS OF EXHIBITING

- The opportunity to meet with key stakeholders in the energy sector.
- Multiple listings for your company including a detailed profile and full colour logo on the conference website, www.EN2022.com.au, once booking is confirmed.
- Acknowledgement on the conference mobile app.
- 10 x one-day single-use visitor passes per company, which allow exhibition access during operational hours outside of meal breaks (not to be used for staffing purposes). If companies share a booth, only 10 x one-day passes are provided per booth.
- The opportunity to distribute relevant media releases and announcements to the attending industry media.
- 1 x complimentary full delegate registration which includes:
 - attendance to all the conference program sessions
 - 1 x welcome reception ticket on Wednesday
 - 1 x Gala Dinner ticket on Thursday
 - happy hour drinks on Thursday
 - farewell drinks on Friday
 - daily exhibition access
 - refreshment breaks
 - networking lunches in the exhibition hall
 - 1 x delegate satchel, including all inserts
- 1 x exhibition booth staff pass which includes:
 - daily exhibition access
 - refreshment breaks
 - networking lunches in the exhibition
 - welcome reception on Wednesday
 - happy hour drinks on Thursday
 - farewell drinks on Friday



- Delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before the event (list supplied according to data received and Privacy Laws).

Note:

- Exhibitors booking more than 18m² of space will receive 2 x complimentary full delegate registrations, 1 x exhibition booth staff registration and the opportunity to provide a 1 x promotional brochure (maximum 4 x A4 pages) to be inserted within the EN2022 satchel (Sponsor to supply and subject to Energy Networks Australia approval and delivery deadlines).
- Exhibitors are not able to swap registrations between staff during the conference.
- Insurance is not included in the stand investment. Please see insurance requirements in Terms and Conditions, available at www.en2022.com.au.
- Pricing does not differ between a shell scheme and floor space booking.
- All additional staff attending the event are required to purchase an exhibition booth staff registration or delegate registration pass to access the exhibition.

EXHIBITION SCHEDULE

BRISBANE

16 – 18 March 2022 Brisbane Convention and Exhibition Centre, Exhibition Hall 1

Wednesday 16 March 2022

9am – 2pm Custom stand exhibitor build & bump in

2pm – 4pm Shell scheme exhibitor bump-in

A full bump-in schedule will be in place.

To discuss early access arrangements, please contact Alison Daykin on 0421 167 620.

Thursday 17 March 2022

7.30am – 6.30pm Exhibition open to all delegates

Friday 18 March 2022

7.30am – 3.10pm Exhibition open to all delegates

3.10pm – midnight Exhibition bump-out.

Custom builds are required to contact Alison Daykin on 0421 167 620 for final bump-out schedule and timing.

* Times are subject to change according to the final conference program.



INVESTMENT

Rates are in Australian dollars and GST inclusive. See www.en2022.com.au for inclusions.

STANDARD BOOTHS

GST Inclusive	Early Bird to 24 November 2021	Standard from 25 November 2021
3m x 3m (9m ²)	\$7,950	\$8,950
6m x 3m (18m ²)	\$9,950	\$10,950
6m x 6m (36m ²)	\$15,900	\$16,900
12m x 6m (72m ²)	\$25,500	\$25,500

PREMIUM PLACED BOOTHS

Additional \$2,000 per booth.

MARKETING OPPORTUNITIES

To enhance your brand presence as an exhibitor at EN2022, you may like to consider the following promotional opportunities. Choose from one or all of the below benefits:

- A full colour advertisement in the EN2022 handbook - \$2,750 (inc GST).
- A half page colour advertisement in the EN2022 handbook - \$1,650 (inc GST).
- Inserts in the satchels distributed on the day - \$2,750 plus supply of stock (inc GST). A promotional brochure (maximum four x A4 pages per brochure) or tangible item.

Deadlines and quantity of required units of stock will be advised closer to the event.



HOW AND WHEN DO I BOOK A BOOTH?

In 2018, Energy Network's exhibition sold out months in advance! Act now to avoid disappointment.

1. Select your top three preferred locations from the exhibition floorplan on page 2 of this document. Location preference will be given to Energy Networks 2018 exhibitors.
2. Log onto www.en2022.com.au and fill in your preferences. Within 10 days, Energy Networks will issue a confirmation email of your allocated exhibition space. At this time, you have five (5) working days to confirm your acceptance of the allocation.

Please note: Once you have accepted your allocation, your booking is regarded as fully confirmed and the Exhibition Terms and Conditions (see www.EN2022.com.au) come into effect. If confirmation of your acceptance is not received within five (5) working days, Energy Networks has the right to re-sell the exhibition space.

A tax invoice for the exhibition fee will be issued, and payment of 50% is required within 10 working days from date of invoice. The balance of payment for the exhibition space must be made by 24 November 2021.

Please note cancellation fees will apply as per the Terms and Conditions on www.en2022.com.au.

Before booking, please refer carefully to the exhibition terms and conditions on www.en2022.com.au for Energy Networks Australia's policy on participating in the EN2022 Exhibition. These include the requirements in relation to insurance and on the cancellation of exhibition space.

